

seriously northern



EVENTS

Canadian North Gala – a seriously artistic expression

Over 200 guests celebrated Nunavut Day in style this year at the Canadian North Gala, a *seriously artistic expression*. The evening celebrated the unique creative voice of Nunavut’s artistic community.

Nunavut commissioner Ann Meekitjuk Hanson was joined at the gala by premier Paul Okalik, Canadian North president Carmen Loberg and other special guests to honour this year’s recipient of the Commissioner’s Arts Award and celebrate the vibrant heritage of Nunavut.

“Nunavut Day is the perfect time to honour our artists,” said Hanson. “Their work supports our economy, encourages appreciation of our language and culture and brings international recognition to the rich and diverse artistic styles of our people.”

John Towtongie and Thomas Iksiraq were this year’s recipients of the Commissioner’s Artist Awards. Each received \$5,000, and also awarded at the gala was a \$1,000 Canadian North bursary recognizing an outstanding Nunavut Arctic College arts student. Canadian North representative, Jodin Tootoo presented this honour to Jolly Kelly.

Traditional and modern entertainment from across the Territory made the night memorable. All funds raised through silent and live auction and bar sales went to the Toonik Tyme Society, St. Jude’s Cathedral and Food First Foundation.

Being a 100 per cent aboriginally owned airline, Canadian North believes Nunavut Day should be celebrated by its people in a special way. Honouring the diverse culture of Nunavut with the Commissioner’s Arts Award and a Canadian North bursary helps to bring together the traditions of the past and inspires growth for the future.



OUR PARTNER AIR CARRIERS >> Air Tindi • North-Wright • Aklak Air • Calm Air • Kenn Borek Air

CANADIAN NORTH
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serious dreams.

Up here the stakes are high, the distances are vast and our commitment to share your dreams and fly you toward your goals is as serious as our love of the north and the people who live here and call it home.



For reservations call **1.800.661.1505** or visit us at **canadiannorth.com**

❖ PRESIDENT'S MESSAGE ❖

At Canadian North, we are constantly striving to make your experience a great one. Whether you are flying on our scheduled service, sending an important package or booking a charter for your employees, we have taken every detail into account and continue to listen to feedback and implement new services.



Our Aurora Class passenger service on Canadian North starts from the first interaction you have booking your ticket. We have trained professionals at our toll-free call center, an updated web booking engine and reputable travel agents, all working to make your travel plans seamless.

Canadian North cargo service can take care of all of your cross-country delivery needs. From food to vehicles, we've got you covered with exceptional customer service agents and dependable ground crews.

Charter business in the north has taken off with the expanding business and its ever growing economy. Canadian North adapts to fit your charter needs, moving your employees and equipment wherever and whenever you require.

We welcome your comments and feedback, so please fill out a comment form onboard our aircraft, visit our website at www.canadiannorth.com or speak with one of our customer service agents. We are always listening!

Warmest regards,

Carmen R. Loberg
president and chief executive officer
NorTerra Inc.

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❖ EMPLOYEE PROFILE ❖

Wendy Bisaro is seriously committed to sports.

Wendy has been involved with the Arctic Winter Games since 1972, first as an athlete, then chef de mission, Host Society director, volunteer and current vice president of the 2008 Arctic Winter Games Host Society.



"I enjoy being involved with the Arctic Winter Games because it provides northern kids the opportunity to experience a high level of competition in their own backyard," says Wendy.

Big sky, midnight sun, clean air – that's what Wendy loves about Yellowknife. "I just love the way this place smells. It's clean. It's home."

As customer service trainer, developer for Canadian North, Wendy has been in the travel industry for 22 years and with Canadian North for over three years.

It's employees like Wendy who give their time and energy to events such as the Arctic Winter Games that make our company seriously committed to the north and the people that call the north home.

WENDY BISARO



get off to a serious start.

As a serious supporter of sports in northern Canada, Canadian North is proud to introduce PlayFare, an added value program for travelling teams, coaches and other sports fans. We'll search through all the options and provide you with a discounted best-we-can-do price. PlayFare is part of our commitment to enhancing sports and wellness throughout the north.

Game on!

Call **1-867-669-4000** to speak to our PlayFare booking agent.



SERIOUS SAVINGS FOR SERIOUS SPORTS

Official airline of Yellowknife Minor Hockey.

NWT Council of Persons with Disabilities 2007 Celebrity Auction – Friday, November 16

Canadian North is once again proud to be title sponsor of the Celebrity Auction held Friday, November 16th at the Explorer Hotel in Yellowknife.

Top entertainment specialist, Brian Glow, will entertain guests with his Las Vegas styled performance. Brian has performed in over 40 countries around the world from boardrooms to stadiums, and each performance draws wonder and amazement from the audience.

The silent and live auction has everything you can imagine to bid on, from handmade sealskin clothing to airline tickets donated by Canadian North. Don't miss this exciting event!

Tickets are available at www.nwtability.ca





» DO YOU KNOW YOUR ARCTIC WINTER GAMES SPORTS?

In Yellowknife, from March 9-15, 2008, the Arctic Winter Games (AWG) makes its 20th appearance in the circumpolar world and for the fifth time Yellowknife will act as host.

Over the course of the Games 19-year history, 27 sports have made competitive debuts. The 2008 AWG will host 18 sports: arctic sports, badminton, basketball, cross-country skiing, curling, Dene games, dog mushing, figure skating, gymnastics, hockey, indoor soccer, biathlon (ski and snowshoe), snowboarding, snowshoeing, speed skating, table tennis, volleyball, and wrestling.

The idea behind the creation of the AWG was to provide an event in which northern athletes could develop new skills and achieve personal goals in an international environment. The premier sports that really set the AWG apart from other competitions are the Inuit and Dene games. While other sports in the Games now focus exclusively on youth, the Inuit and Dene games have retained adult



Speed skating is one of 18 sports to be featured at the 2008 AWG.

❖ ARCTIC WINTER GAMES ❖

competition. This provides an opportunity for young people to receive coaching from experienced athletes and learn the traditions that accompany the sports, like the provision of technical assistance and advice that an athlete is expected to give to his or her rival during competition. While winning is important, the higher value is to help an athlete achieve her or his best possible result.

Canadian North is proud to be diamond sponsor of the 2008 Arctic Winter Games and Canadian North employees look forward to seeing you there!
www.awg2008.ca



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